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Celebrate the Rain!

Let
plueys
take you places!

Celebrate the Rain!

What are Wellies?

In the early 19th Century, Arthur Wellesley wanted boots that he could wear straight from battlefield to the dinner table—hard-wearing, yet comfortable and stylish enough for victory feasts. Yes, The First Duke of Wellington had actually started a trend that would last centuries. People around the world now know Wellingtons as floodboots, gumboots, puddle stompers, rainboots, or just simply wellies.

Wellies have a global appeal because they are functional, fashionable and fun! Today's designers have urbanized the humble piece of rubber with elaborate prints and patterns that instantly brighten any drab outfit, or cheer up any rainy day.

plueys Story

We call them Plueys because our boots are made for rain, and "pluie" (plo-wi) means just that in French. But it doesn't mean they can't be for snow--people in colder countries like the US and the UK have been wearing Plueys even before BrightCloud, Inc. brought them to the Philippines.

Plueys is an independent label that is the result of a harmonious effort between artists around the globe.

With Plueys, it is our humble goal to make your rainy days a little brighter, more colorful, and to have you happily celebrating, even hoping for rain.

BrightCloud! Begins!

One stormy day in August, Esel's younger sister Risa, came home from school announcing, "I really need rainboots!"

Esel's face went blank but her mind was jumping! Since her college days, she had been dreaming of having something to protect her feet from puddles as she walked to class from one building to the next.

Starting that rainy afternoon, Esel and her friends made it their mission to transform the way Filipinos feel about rain. BrightCloud Inc., born in rainy Manila, November 2007, is the first ever company to bring wellies to the Philippines.



plueys 2007: Personalities



SubLime: For the scene-stealer

The flowers are fresh and life is just so lucky. In these boots, the grass is always greener on your side! Apple green and white puddle stompers for adults in a bright blooming print.

Php2,099



Php2,099

Go Fish: For the artsy dreamer

Fish would walk to be seen in these! Don't let the weather cramp your style--go for gold! Purple puddle stompers for adults with lucky goldfish design.



Puppy Love:
For the girl next door

Php2,099

By Scott, how cute! Walk these puppies in the rain and watch people coo over how simply irresistible they are! Black, white and gray puddle stompers for adults in a classic scottie print.



SugarPlum: For the hopeless romantic

Why be a shrinking violet? It's way mauve fun to be va va blooming! Sugar is sweet and these violets are plum pretty! Lilac and purple puddle stompers for adults with striped violets design.

Php2,099

Origami Me: For Little Miss Perfect

Shower these paper animals with lots of love...and plenty of rain--they'll be tickled pink! Beautiful dark pink puddle stompers for adults with paper cranes, horses and pinwheels.



Php2,099

Lotsa Dots:
For the classic but quirky charmer

Php2,099



It's pouring cats and dogs! Classy and chic, you'll be glad you clad your pretty feet in lotsa dots! Shiny black puddle stompers for adults with white polka dots, trimmed in blue sky blue.

Php1,099 Blue Jeans

Put your little dahlings in these uber stylish denim boots...and they'll instantly behave more grown-up. In indigo, they're always good to go! Blue denim effect kids boots with printed yellow stitching and 'pocket' detail.



Berry Stripey Php1,099

Kids love berries, berry jams, berry pies...And now they can have freshly made berry boots to love! Stride and splash out in style in these scarlet stripeys. Berry-red and cream striped kids boots.



plueys 2008: Destinations



Argyle Crush

Php2,299

Grab your shopping bags and head out the door! Whether at Madison Avenue or the Fifth, Upper East Siders get their fill of designer clothes, shoes, and bags, and flaunt their wares on the fashionable streets of the world's busiest city.

Evoke the preppy fashion of wealthy, privately-schooled urbanites with the iconic, three-dimensional diamond pattern in Argyle Crush, typical of Upper East Side style, and reminiscent of vacations at the Hamptons, or spring afternoons watching a game of lacrosse.



Everywhere around the world, girls wake up to the same dilemma: "I have nothing to wear!" But in Harajuku, Tokyo, fashion-forward teens create an explosion of colors on its streets with outfits you can only dream of. Their fashion follows moods, not hard-and-fast rules--from Gothic Lolita styles to full-on cosplay, the young people of Harajuku exude the height of youthful vibrance.

Capture the fun and playful sentiments of Japan's Harajuku girls with Tokyo Rain, a colorful, upbeat take on a cheery rainy day in Tokyo's most animated district.

Tokyo Rain

Php2,299



Catstooth Php2,299

Don't judge a book by its cover. London may be home to one of the world's oldest monarchies, but the Brits are renowned for their wit as they are for their manners. The Big Ben—a symbol of Britain's resolve—towers over Bridge Street, where double-decker buses in retro-pop red cheekily zip in and out of the fog.

Don't judge a boot by its cover. A closer look at this classic reveals a clever take on the popular houndstooth print: neatly lined felines in place of traditional checks—how cheeky!

Blue skies, friendly beaches and a great game of tennis—the glory of vacation living! Welcome to Palm Beach, Florida, where the rich and those who aspire to be enjoy sprawling golf courses, endless sandy shores and spacious tennis courts; where socialites in chi-chi soirees can attest—this is the good life!

With its tennis racket prints and cool blue-and-green palette that gamely reflect Palm Beach camaraderie, serve up an ace in MatchPoint and give off that spirited vibe.

MatchPoint Php2,299



Oooh La Lace Php2,299



With cappuccino in hand, and the scent of freshly baked croissants wafting in the air, you wait for your mystery man under the awnings of a popular street cafe. It's another day, another romance in Paris, where life beats to the varied rhythms of the urban city, a historical enclave, and *la vie bohème*.

Hold hands and sashay down Paris' fashionable streets in Oooh La Lace. Let this black and white boot with intricate lace and heart prints do the flirting for you, and fall in love over and over again.

plueys

FAQs (Frequently Asked Questions)

How To Order

How do I place an order?

We have an order form in our site that you may fill out with your contact details, desired style and size. Once we confirm your order, we will get in touch with you for payment details. You may also reach us through the Pluey phones, +63 917 8175843 and +632 7091547.

Do you have any stores in Manila?

Plueys are available at Luna, a specialty store at the 2nd floor of Shops at Serendra, Fort Bonifacio, Taguig.

Do you have any stores in the provinces?

Plueys are available at Chocolate Clothing Co. in BaniLad Town Center and Ayala Center, both in Cebu.

Delivery

How do I get my plueys?

We ship Plueys via Air 21, our preferred courier. We like Air21 because they are reliable, safe and efficient!

How much to have the Plueys delivered to my house?

Our list price is already inclusive of shipping, so no need to worry about that.

How soon do I get my Plueys?

After confirmation of payment, Air21 takes 1 to 2 days to deliver to its serviceable areas and 2 to 5 days for out-of-delivery areas. To track your shipment, call Air21 +632 8542100 and give the waybill number we will issue to you.

I don't think I can wait! Can I just pick up my order?

You may pick up your Plueys at the Plueys Headquarters: Residencia de Regina, 94 Xavierville Ave., Loyola Heights, Quezon City. Make sure to set an appointment before going so we can ensure the stocks are on hand.

Can we meet up?

We generally do not do meet-ups as we cannot service everyone this way. However, If there are any issues or problems that can only be addressed in person, please contact us at +63 917 8175843 / +632 7091547 or email us at info@plueysmanila.com so we can make arrangements with you.

Payment/Refunds

How do I pay?

You may deposit at any BPI/BDO branch. We'll give you our account details when we confirm your order.

How do you know that I've made payment?

Please inform us on the bank branch, transaction number and date of your deposit so we can verify online.

Do you accept credit cards?

As of now, we don't accept credit cards. If you're more comfortable, you may pay via G-cash, smart money, or paypal. If you really want to use your card, you may visit Plueys at our retail partners.

What if it doesn't fit?

You can return your Plueys within 30 days of purchase, as long as the boots are not damaged or worn out. We can refund or replace, depending on stock availability.

How do I get a replacement?

It's best to set an appointment to visit our headquarters: 8F Residencia de Regina, 94 Xavierville Ave., Loyola Heights, Quezon City. We can also arrange a meet-up at any of the following places: Luna at Serendra, Rockwell, Salcedo Village in Makati, or Ayala Heights in Quezon City.

Sizing and Fit - Adult Plueys

How do I figure out sizing?

Plueys come in European sizes. We have the equivalent US sizes, but it's best to check out the the heel-to-toe CM length below as it might be more accurate.

Plueys 2008 "Destinations": Catstooth, Tokyo Rain, MatchPoint, Oooh La Lace, and Argyle Crush

Euro	36	37	38	39	40	41	42
US	5	6	7	8	9	10	11
Heel-to-Toe Length (CM)	22.2	23.2	24	25	26	27	28
Circumference (CM)	37	38.5	39.5	40.5	41.5	42.5	43.5

Plueys 2007 "Personalities": Go Fish, Lotsa Dots, Origami Me, SugarPlum, and Puppy Love

Euro	36	37	38	39	40
US	5	6	7	8	9
Heel-to-Toe Length (CM)	22	23	23.8	24.8	25.6

Plueys 2007 "Personalities": SubLime

Euro	36	37	38	39	40
US	6	7	8	9	10
Heel-to-Toe Length (CM)	23	23.8	24.8	25.8	26

What if I am a half-size?

We recommend that you go a size up since you'll still be wearing socks. Wellies are actually supposed to be worn a little loose.

What is the height of the boot?

Adult Plueys measure approximately 13.5 inches high with a 1 inch heel.

What is the circumference of the boot?

Adult Plueys are around 36 to 40 centimeters around the calves from sizes 36 to 40 respectively.

Sizing and Fit - Kids Plueys

What size should I get for my three-year old kid?

Kids Plueys also come in European sizes. We have the equivalent US sizes and the approximate heel-to-toe length below. We also included a general age-to-size matching based on past purchases.

Euro	23	24	25	26	27	28	29	30	31	32	33	34
US	6	7	8	8.5	9	10	11	12	12	13	1	1.5
Age	2	2-3	3-4	3-4	4-5	4-5	5-6	5-6	6-7	7	8	8+
Heel-to-Toe Length (CM)	15	16	17	17	18	19	19	20	21	21	22	22

We care about what you have to say.
So write to us at
escl@plueysmanila.com or
em@plueysmanila.com.

But for inquiries or orders, please
write to info@plueysmanila.com
or call the Pluey Phones:
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